

Job Title: SCTECH Sales & Marketing Intern, Chicago IL.

ISCEA (www.iscea.net) SCTECH are looking for a talented self-starter sales and marketing professional to join our team and who can work under minimal direction during summer 2016 to help host SCTECH

No. of positions available: 20

Duration: June 1st 2016 to July 31st 2016 (8 weeks)

Location: ISCEA SCTECH event office, W. Monroe Street, Chicago IL 60603

About SCTECH:

SCTECH is an annual gathering of supply chain professionals to discussing cutting edge practices in Supply Chain Technology (www.sctechshow.com)

- Leading companies showcasing cutting edge technologies
- Keynote sessions by leading researchers and trend setters in the field- both academic and corporate
- Many seminars geared towards helping you focus on various SCM practices
- Explore further education in supply chain management. SCTECH has top ranking Universities showcasing their Bachelors, Masters, MBA and other Executive Programs
- Get hired- Through our recruiting partners, we have our corporate sponsors looking to hire the best of the best talent for their organization. Come with a resume!
- Investor Pitch- If you have an idea, SCTECH VC partners have the funding. Our VC partners are waiting to help select the next big thing. Visit and participate to showcase your ideas to investors.
- Educational and Training Workshops – SCTECH will host many workshops geared towards Education, Certification and Recognition in various Supply Chain domains
- SCTECH will host many competitions, including a Robotics competition. Come see what cutting edge Robotics can do for your Supply Chain challenges. Register to participate in this and other competitions!

Duties:

- Work on contacting leads in various companies in and around the Greater Chicago area to explain about SCTECH and have them attend

- Work on contacting leads-department heads/dean's/student organizations/professors in various universities in and around the Greater Chicago area to explain about SCTECH and have them attend
- Work on converting these leads into attendees through effective presentations, communications and personal relations
- Work on marketing of SCTECH event
- During SCTECH, assume organization responsibilities and assist in hosting the various activities during the event (July 19-21 2016)
- Conduct post event follow up
- Job includes online marketing and brand awareness, social media campaigns, phone calls, innovative university and corporate directed campaigns, weekly newsletter creation and posting and other responsibilities as required by the organization

Skills required:

- Currently pursuing or just completed Bachelor's degree in Marketing/Business from an accredited US university with a GPA of 3.0 or above.
- Knowledge of design and creation of online marketing and social media campaigns.
- Ability to come up with innovative campaigns to help increase # of attendees participating in the conference.
- Ability to design banners/flyers etc. using Photoshop/illustrator and other design tools a plus
- Knowledge of MS Office suite (PowerPoint, Excel and Word)
- Superior written and oral communication skills
- Prior experience with conference and event planning a plus
- Proficiency in project management
- Self-starter to be able to work with minimum supervision and able to think strategically

All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability or protected veteran status, or any other legally protected basis, in accordance with applicable law.

Benefits & Compensation:

While this is an unpaid internship, you will be receiving an opportunity to take the ISCEA Certified Supply Chain Analyst (CSCA) certificate free of charge upon completing your internship. This has a retail value of \$1,100. The CSCA is a globally recognized program that will bring you tremendous recognition in your career (www.iscea.net/csc)

In addition, all people who successfully complete the internship will get a certificate of completion/letter of recommendation from senior ISCEA members.

Additional benefits include great leadership opportunities, networking with executives from Fortune 500 companies present at SCTECH and connecting with peers to make life long connections

Application Instructions:

If interested, please email your resume and cover letter to kaitlyn.clare@sctechshow.com – Marketing Manager SCTECH

About ISCEA, International Supply Chain Education Alliance: ISCEA, The International Supply Chain Education Alliance, conducts many workshops to improve the knowledge of Manufacturing and Service industry professionals worldwide. ISCEA's mission is to be a single source for Total Supply Chain Knowledge through Education, Certification, and Recognition. ISCEA is the developer of internationally recognized certification programs of Certified Supply Chain Manager (CSCM), Certified Supply Chain Analyst (CSCA), Certified Demand Driven Planner (CDDP), Certified Lean Master (CLM), Certified RFID Master (RFIDSCM), and Certified Supply Chain Technology Professional (CSCTP). ISCEA is the governing body for the Ptak Prize. ISCEA members hold mid to upper supply chain management positions in Global 2000 companies. www.iscea.net , www.iscea.com , www.iscea.org