

SMART SCM 2015 India

CONCLAVE ON SUPPLY CHAIN MANAGEMENT & APPLIED SMART TECHNOLOGY



04 September 2015: World Trade Center

Hosts



Conclave On Supply Chain Management & Applied SMART Technology - SMART SCM 2015 co-hosted by SCNext India SkillPRO – SCNext Global, USA, ISCEA USA and World Trade Center (WTC) Bangalore saw a heady mix of knowledge and practice coming together on a SMART platform.

Lively and informative Panel Discussion on topics like MAKE IN INDIA; IMPORTANCE OF TAXATION IN LOGISTICS; ECOMMERCE AND DIGITAL TECHNOLOGY were very informative and gave a glimpse of current and the future coming seamlessly.

What Is SMART ?

SMART is the new age- the age where everyone and everything will be increasingly connected to the internet giving rise to lots of internet savvy, "give it to me now" mentality people. These people will be connected to each other (**S**ocial) and be constantly on the go (**M**obile). There will be a tremendous amount of data generated which will be even more difficult to slice and dice (**A**nalytics). We need to **R**e-imagine everything- the rules, the restrictions, the impossible and view it in a new **T**echnology framework



Why SMART and Why Supply Chain together

The world is becoming increasingly connected. By 2020, an estimate 7 billion people are going to be connected to the internet. These people are going to be truly global- developed, developing and also surprisingly under-developed nations will have a burst of people who will be connected, social and mobile. With so many people coming online, the demand for goods and services in a highly responsive fashion is going to stress supply chain management to the max. It is high time when supply chain stops ignoring the outburst, becomes realistic and plans out how the fraternity will cope with this new global challenge. Similarly a connected world with internet of things will drastically alter the economy and outlook of industries totally.

In SMART SCM 2015 Conclave, industry-academia interacted with CXO's and top management from industry leaders such as **Airbus, Accenture, Amazon, Affreighter, Bharati Axa, BookMyTransporter.com, Broekman Logistics, BMR Advisors, BVC Logistics, DB Schenker, E&Y, Gati, Hampson, Interjas Logistics, KPMG, Lakshmikumaran & Sridharan, Linksmart, Lowes India, Ramco Systems, etc.** and many other prestigious organizations. Management students and faculty from **Alliance University, Amity, SSMC, NMIMS of Bangalore** also participated.

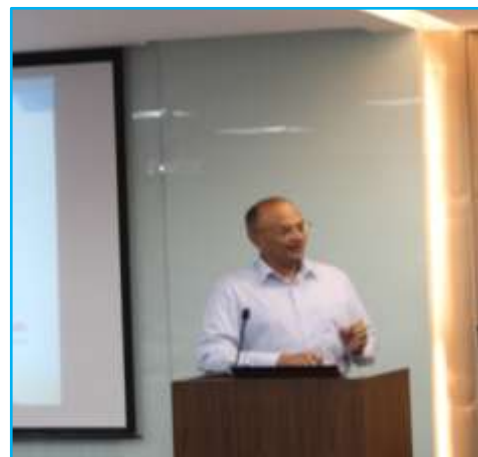




Keynote speaker Mr. M.N. Vidyashankar, President – India Electronic & Semiconductor Association, Past Addl. Chief Secretary, Govt. of Karnataka (Retd.) fluently connected the dots across Make-in-India, Digital-India, Skill-India initiatives. He flagged his concern for trained - skilled manpower in all sectors including supply chain, while attracting global names in Foreign Direct Investment in India.

He emphasized that industry-academia must not only concentrate on job and employability but also act as a catalyst to nurture a spirit of entrepreneurship amongst the wannabe managers.

Mr. K. Ravi, Vice President – Federation of Karnataka Chamber of Commerce & Industries chaired the Make-in-India panel discussion and gave impetus to training skilled workforce to support India’s global aspirations.



Conference co-patrons Dr. Bose K Nair – VP – WTC Bangalore and Mr. Nikhil Oswal – EVP – SCNext India – ISCEA and Conference Convener Mr. Vishal Gupta also spoke at the Conclave. Conference co-ordinators Mr. Ratul Bhattacharya and Mr. S A Mohan of WTCB co-ordinated the arrangements.

B-School wannabe managers from Symbiosis School of Media and Communication; NMIMS Bangalore Amity University - Bangalore and faculty from Amity University, SSMC and Symbiosis Institute of Business Management graced the occasion.

Symbiosis School of Media & Communication were academic partners while Yourstory and eCargolog were media partners. Interjas Logistics was Kit Sponsor.

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