

Join the Elite Group of  
Supply Chain Professionals

International Supply Chain Education Alliance

**CSCM™**

Advance Your  
**CAREER**

## Certified Supply Chain Manager



Program  
Fees  
**US\$ 2,150/-**

Contact us: ✉  
[info@scnext.org](mailto:info@scnext.org)  
[www.scnext.org](http://www.scnext.org)  
[www.iscea.net/cscm](http://www.iscea.net/cscm)

Scholarship Opportunity For  
Young Professionals Available

### Eligibility Criteria:

Professional Degree  
+3 Years Work Experience

Supply Chain know how for  
**you to make Profits!**

regionally, nationally, internationally ...



*To Achieve Profitability  
Through Supply Chain  
Efficiency &  
Responsiveness*

# About Us



## About ISCEA

ISCEA, The International Supply Chain Education Alliance, conducts many workshops to improve the knowledge of Manufacturing and Service industry professionals worldwide. ISCEA's mission is to be a single source for Total Supply Chain Knowledge through Education, Certification, and Recognition. ISCEA is the developer of internationally recognized certification programs of Certified Supply Chain Manager (CSCM), Certified Supply Chain Analyst (CSCA), Certified Lean Master (CLM), and Certified RFID Master (RFIDSCM). ISCEA is the governing body for the Ptak Prize. ISCEA members hold mid to upper supply chain management positions in Global 2000 companies.

## ISCEA Continuing Certification Requirements

Your credentials with the ISCEA makes you an industry expert. Therefore, ISCEA requires that all its certification holders participate in continuing education to keep up with ever changing global supply chain body of knowledge and practice. You have invested time and money to obtain the ISCEA Credential. It is up to you to protect your investment by renewing your certification with ISCEA every three (3) years.

**Employers:** ISCEA Certified Professionals bring expert knowledge to your organization. If you are interested in checking the certification status for any of your employees, please email, the employee name and the ISCEA certification that they claim to hold to [verification@iscea.net](mailto:verification@iscea.net). We will check our records and send you a conformation email within 24 hours



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# CSCM Certification



## Advance Your Career **With CSCM Certification**

Whether you are starting out as an operations assistant, or you are a senior manufacturing expert with years of mechanical systems or vendor management experience, CSCM will

- Give you the leverage you need to advance your career
- Enhance your operations and supply chain management skills
- Make you a valued leader within your organization

## Why Go For It?

- A certification required by thousands of employers around the world and proven industry standard
- Topics which cover end-to-end supply chain requirements from the first supplier to the end customer the only certification of its kind in the industry today
- Helps supply chain professionals handle much more than ever before
- Benefit from a reputation that is 40 years strong!

## About the Course

CSCM training program provides the knowledge that helps to achieve profitability through supply chain efficiency and responsiveness. The program is designed combining theory with current industry practice providing an expert insight and support for daily SCM decisions. The time-tested principles allow you to fit your supply chain strategy with the overall business objectives and extend the scope throughout its partners and channel members. The body of knowledge clearly defines the rules of the game and their application distinguishes the winner from the also-rans.

CSCM is steadily increasing in acceptance by Supply Chain Industry as the certification that covers the Total Supply Chain Operation.

## Program Objective

CSCM training provides extensive overview as well as detailed analysis for demonstrated improvement in business results. In addition to the SCM body of knowledge, an introduction to business improvement tools such as Lean, Six Sigma and Theory of Constraint is included in the training. CSCM Certification is awarded by ISCEA – The International Supply Chain Education Alliance and is globally regarded as the Gold Standard in supply chain education. ISCEA CSCM certifies that the holder is both expert in Supply Chain theory and a practitioner, who can manage and lead a modern Supply Chain

**Program Audience:** Companies wanting to improve their competitive edge seek the people with these skills. No wonder, supply chain management training is sought by professionals from all business functions, including the following:

- ♦ Sales & Marketing Customer Service
- ♦ Distribution and Logistics / Manufacturing
- ♦ Product Development Project Management
- ♦ HR & Skills Development Legal & Corporate
- ♦ Finance & Accounting IT/ Enterprise Resource Planning



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# CSCM Preparation



## Supply Chain Areas Covered in the CSCM Workshop & Exam:

- Understanding the Supply Chain
- Supply Chain Performance: Achieving Strategic Fit and Scope
- Supply Chain Drivers and Obstacles
- Designing the Distribution Network in a Supply Chain
- Network Design in the Supply Chain
- Network Design in an Uncertain Environment
- Demand Forecasting in a Supply Chain
- Aggregate Planning in the Supply Chain
- Planning Supply and Demand-Managing Predictable Variability
- Managing Economies of Scale in the Supply Chain- Cycle Inventory
- Managing Uncertainty in the Supply Chain- Safety Inventory
- Determining Optimal Level of Product Availability
- Sourcing Decisions in a Supply Chain
- Transportation in the Supply Chain
- Pricing and Revenue Management in the Supply Chain
- Coordination in the Supply Chain
- Information Technology and Supply Chain
- E-Business and the Supply Chain



## You must have an in depth understanding of these Topics to pass the CSCM Exam:

- Elements of the Supply Chain
- Just-in-Time (JIT)
- Total Quality Management (TQM)
- Manufacturing Resources Planning (MRP II)
- Demand Planning
- Capacity Management.
- Demand Management
- Sales and Operations Planning
- Master Scheduling
- Measuring Business Performance.
- Recognizing Techniques and Practices of Inventory Management
- Mechanics of the Detailed Material Planning Process
- Planning Operations to Support the Priority Plan
- Planning Procurement and External Sources of Supply
- Prioritizing and Sequencing Work
- Executing Plans and Implementing Controls
- Authorizing and Reporting Activities for Push and Pull Systems
- Evaluating Performance and Providing Feedback
- Competitive Market Issues
- Choices Affecting Facilities, Supply Chain, Information Technology, and Organizational Design
- Configuring and Integrating Internal Processes
- Evaluating and Managing Projects.



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# CSCM Program Benefits

## Key Learning Benefits

During the training, the students will learn the latest tools and techniques in SCM, which will help them to make noticeable difference to their organization and to their own career.

- ◆ Learn the concepts and terms associated with SCM
- ◆ Review the Flows in Supply Chain Management
- ◆ Examine the Internal and External SCM Processes
- ◆ Find out about the Supply Chain Drivers and Obstacles
- ◆ Learn about Supply Chain Channel Members
- ◆ Discover your Supply Chain Strategic Partners
- ◆ Explore how to achieve the Strategic Fit and Scope
- ◆ Understand the significance of Forecasting
- ◆ Gain an understanding of variability in supply and demand
- ◆ Explore Decision Making under Uncertainty
- ◆ Learn the Inventory Fundamentals and Cycle Inventory
- ◆ Use the Transportation Model to develop a DC Network
- ◆ Review Sourcing, Pricing & Revenue Management
- ◆ Understand the role of IT in Supply Chain Management
- ◆ Learn about Leadership and Coordination in SCM
- ◆ Explore Lean, Six Sigma and Theory Of Constraints



## About the CSCM (Certified Supply Chain Manager) Exam

ISCEA CSCM is steadily increasing in acceptance by Supply Chain Industry as the certification that covers the Total Supply Chain Operation. In addition to standard supply chain methodology, CSCM will also cover topics such as Leadership, Lean Six Sigma, Theory of Constraints, and Operational Accounting. ISCEA CSCM certify that the holder is both expert in Supply Chain theory and a practitioner, who can manage and lead a modern Supply Chain Organization with P&L responsibilities.

## Subject Matter Covered in the ISCEA CSCM Exam:

- ◆ Supply Chain Body of Knowledge (80%)
- ◆ Theory of Constraints (10%)
- ◆ Operational Accounting (4%)
- ◆ Lean Six Sigma (4%)
- ◆ Leadership & Team Building (2%)

There will be 200 multiple choice questions in the exam.  
Candidates have to get 140+ answers correct to pass the exam.



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# Certification Process

How to get international recognition?



## 1 | Workshop

40 hours of classroom instruction led by an experienced supply chain management expert OR

Self-study version at your own pace with the study guide including all slides and materials/access to an instructor to clarify doubts.

## 2 | Proven Skills

Gain in-depth knowledge of effective logistics & SCM practices

Explore the key aspects of SCM & discover the opportunities

Use supply chain analysis & examination of current operations to adopt a suitable supply chain strategy

## 3 | Online Proctored Exam

2 Hours classroom review of the CSCM exam

1 Hour practice online exam session

4 Hours CSCM online exam

Upon successful completion of the exam with a score greater than 70 % receive a CSCM certificate and may place CSCM in their professional title

## 4 | Internationally Certified

Regionally, Nationally, Internationally acceptable & recognized by Global 2000 companies



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# How to Register



Refer to our "Application Packet" for details

## Previous Programs



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