



## **SYNERGY SUMMIT 2014 of XLRI Jamshedpur at Mumbai**

[www.synergy-xlri.com/](http://www.synergy-xlri.com/)

Synergy 2014 is the 1st edition of the national annual management conference of XLRI, one of India's premier B schools.

The conference is the flagship event of three of the most prestigious committees at XLRI- CRUX (Consulting and Research Undertaking at XLRI), FINAX (Finance Association at XLRI) and AXIOM (Association at XLRI for Industrial and Operations Management).

**SCNext India (ISCEA) is proud to be Associate Sponsor of Synergy 2014**



[www.scnext.org/countries/india](http://www.scnext.org/countries/india)

### **Extensive focus on all management domains**

Over the years Insight and Gnosis, the annual conferences of CRUX and FINAX respectively have had eminent speakers including Mr. Jaspal Bindra (ED, Standard Chartered Bank Plc), Mr. Shankar Narayanan (MD Carlyle India) and Mr. Sanjay Bhandarkar (MD, Rothschild India), Mr. Jagdish Kapoor (Former Deputy-Governor, RBI), Mr Sanjiv Bhasin (Chief Executive Officer, DBS), Mr. Krishna Kumar Natarajan (MD & CEO Mindtree & Chairman NASSCOM). The conferences have grown to become an important forum for the exchange of ideas. AXIOM, this year is coming up with its first ever Supply Chain And Logistics Exposition - SCALE, as a part of Synergy 2014.

With widened scope spanning the fields of consulting, finance and operations, Synergy, true to its name, is an attempt to facilitate an overarching conclave of all the three domains, making it one of the biggest conferences among all the B-schools in the country.

The overarching theme for Synergy 2014 is “The Role of India Inc. in reviving the Nation’s Growth Story” While the government predicts that as gradual increase in investment helps revive activity, India's economy will improve this fiscal year, high inflation and political rumblings in other countries pose hurdles to a strong recovery. Synergy 2014 attempts to understand how India Inc. may have a role in reviving India's growth story through these tumultuous times by taking a wholesome view across business dimensions.



## AXIOM – Association at XLRI for Industrial and Operations Management

### SCALE

The first ever Supply Chain And Logistics Exposition (SCALE) to be held with SCNext as Knowledge partner.

### AXIS

The quarterly newsletter of AXIOM showcase of innovative practices and initiatives implemented in the field .

### Certifications

Launched the CSCA certification of ISCEA including an Instructor-led Certified Supply Chain Analyst training program for 17 CSCA aspirants at XLRI Jamshedpur.

Recently completed the Lean Six Sigma Green Belt training program for 20 students.

Also

### HELIOS

Ensemble main event on supply chain concepts with more than 112 teams from all across the b-schools .

### KRONOS

Quizzing events , focus on trends in operations and operations management terms and origins.

### Live Projects

AXIOM is facilitating the first of its kind, ISO Certification for different XLRI facilities and events.

6<sup>th</sup> November 2014

Evening Session – 1600 to 1800 Hours

## KNOWLEDGE PARTNERS



1600 – 1610 Hrs.	:	Tea break
1610 – 1615 Hrs.	:	Welcome Address by Suhas Kini
1615 – 1620 Hrs.	:	Release of AXIS – SCALE special edition magazine
1620 – 1745 Hrs.	:	<b>Panel Discussion 3</b>

### **Panel Discussion Topic: Supply chain in India : Are we geared up?**

The field of supply chain has progressed in Leaps and bounds and the spirit of India is upbeat, poised for growth and development. But it is only possible with a robust supply chain network. There are many technologies and practices which developed countries have adopted and put them to best use. But where does India stand in this regard and what are our challenges? A discussion with the Supply chain heads and stalwarts in this domain co-invited.

1620 to 1625 Hrs.	:	Moderator - Introducing panelist and warming up the session Moderator: Mr. <b>Bishram S</b> , CEO – <b>Vision2 Value Services Pvt Ltd.</b>
1625 to 1745 Hrs.	:	Panel Discussion – Panelists <b>Mr. Anand Kulkarni</b> , Sr.Vice President- Supply Chain at <b>KEC Intl.</b> <b>Mr. Paresh Nair</b> , Head of Supply Chain at <b>Boehringer Ingelheim, India</b> <b>Ms. Shailja Arora</b> , Head- CRM , <b>Unipart Services India Pvt. Ltd.</b>
1745 to 1800 Hrs.	:	Vote of Thanks/Day 1 closing by Ramaswamy.V

7<sup>th</sup> November 2014

Evening Session – 1530 to 1800 Hours

## KNOWLEDGE PARTNERS



1530 – 1600 Hrs.	:	Tea break/Briefing for Paper presentation
1600 – 17:00 Hrs.	:	<b>Sanshodhan- Paper Presentation competition final Round by 4 teams from Top B- Schools</b> <b>A paper presentation competition on Contemporary topics on Logistics and Supply Chain</b>
Judges	:	<b>Mr. Alvis Lazarus,India,</b> <i>Head - Distribution Centre and Line Haul Operations at</i> <b>Flipkart.com</b> <b>Mr. Rajesh Neelakanta, Executive Director and CEO, BVC Logistics</b>
1700 to 1740 Hrs.	:	<b>Supply Chain: What makes it so exciting?</b> Address by Keynote Speaker: <b>Mr. Alvis Lazarus, India</b> Head - Distribution Centre and Line Haul Operations at <b>Flipkart.com, Bangalore</b>
1740 to 1745 Hrs.	:	Prize Distribution
1745 to 1800 Hrs.	:	Vote of Thanks – Valedictory